K-means Clustering

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- Everything we've seen so far has been supervised
- We were given a set of x_n and associated label/target variable t_n (sometimes shown by y_n).

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- What if we just have x_n?
- For example:
 - x_n is a binary vector indicating products customer n has bought.

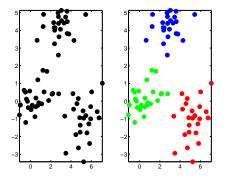
- Can group customers that buy similar products.
- Can group products bought together.

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- And is an example of unsupervised learning.
 - Supervised Learning is just the icing on the cake which is unsupervised learning. Yann Le Cun, NIPS 2016

Clustering



In this example each object has two attributes:

$$\mathbf{x}_n = [x_{n1}, x_{n2}]^{\mathsf{T}}$$

Left: data.

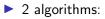
Right: data after clustering (points coloured according to cluster membership).

What we'll cover

- ► 2 algorithms:
 - K-means
 - Mixture models
- The two are somewhat related.
- ▶ We'll also see how K-means can be kernelised.

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K-means

- Assume that there are K clusters.
- Each cluster is defined by a position in the input space:

$$\boldsymbol{\mu}_k = [\mu_{k1}, \mu_{k2}]^\mathsf{T}$$

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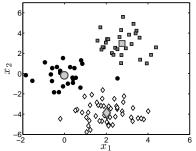
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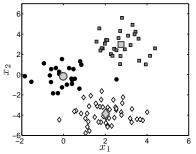
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Distance is normally Euclidean distance:

$$d_{nk} = (\mathbf{x}_n - \boldsymbol{\mu}_k)^{\mathsf{T}} (\mathbf{x}_n - \boldsymbol{\mu}_k)$$

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 - 1. Guess $\mu_1, \mu_2, \ldots, \mu_K$

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 - 4. Update μ_k to average of \mathbf{x}_n s assigned to μ_k :

$$\boldsymbol{\mu}_{k} = \frac{\sum_{n=1}^{N} \boldsymbol{z}_{nk} \mathbf{x}_{n}}{\sum_{n=1}^{N} \boldsymbol{z}_{nk}}$$

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5. Return to 2 until assignments do not change.

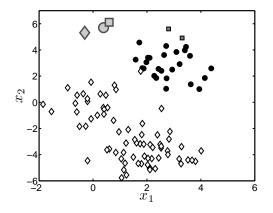
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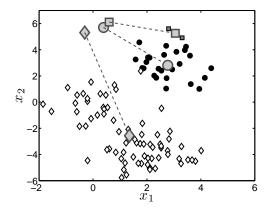
5. Return to 2 until assignments do not change.

 Algorithm will converge....it will reach a point where the assignments don't change.

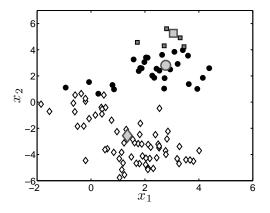


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- Cluster means randomly assigned (top left).
- Points assigned to their closest mean.



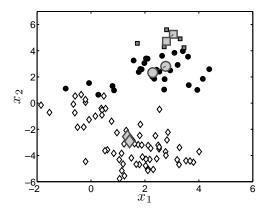
Cluster means updated to mean of assigned points.



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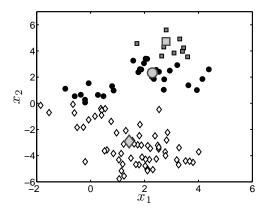
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Points re-assigned to closest mean.



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Cluster means updated to mean of assigned points.

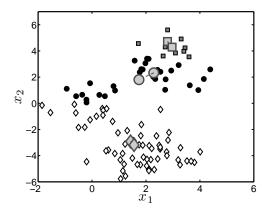


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Assign point to closest mean.

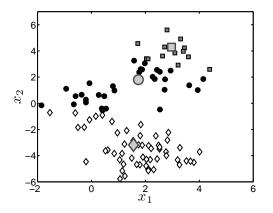


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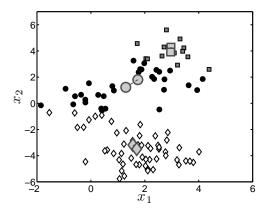
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Update mean.



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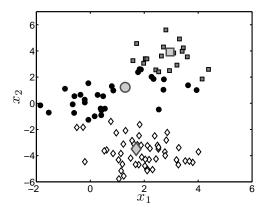
Assign point to closest mean.



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Update mean.

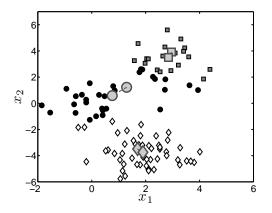


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Assign point to closest mean.

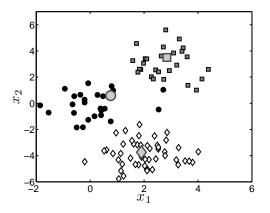


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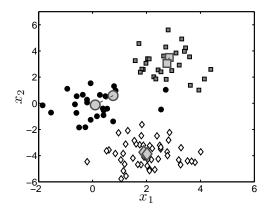
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Assign point to closest mean.

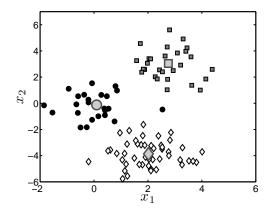


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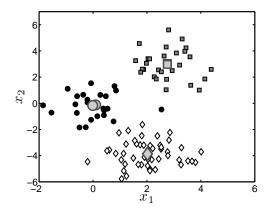




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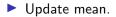
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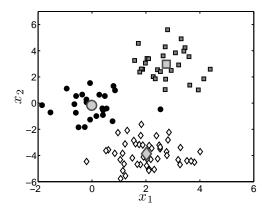
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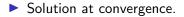
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Simple (and effective) clustering strategy.

Converges to (local) minima of:

$$\sum_{n}\sum_{k}z_{nk}(\mathbf{x}_{n}-\boldsymbol{\mu}_{k})^{\mathsf{T}}(\mathbf{x}_{n}-\boldsymbol{\mu}_{k})$$

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under which conditions?

K-means – Cost Function

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$$\sum_{n}\sum_{k}z_{nk}(\mathbf{x}_{n}-\boldsymbol{\mu}_{k})^{\mathsf{T}}(\mathbf{x}_{n}-\boldsymbol{\mu}_{k})$$
 such that: $z_{nk}\in\{0,1\},$

$$\sum_{k} z_{nk} = 1, \forall n.$$

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Two Issues with K-Means

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▶ What value of *K* should we use?



Two Issues with K-Means

- ▶ What value of *K* should we use?
- How should we pick the initial centers?

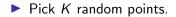
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Two Issues with K-Means

- ▶ What value of *K* should we use?
- How should we pick the initial centers?
- Both these significantly affect resulting clustering.

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- Pick K random points.
- Pick K points at random from input points.

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- Pick a random input point for first center, next center at a point as far away from this as possible, next as far away from first two ...

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k–Means++ (D. Arthur and S. Vassilvitskii (2007)

- Start with C₁ := {x} where x is chosen at random from input points.
- For i ≥ 2, pick a new point x according to a probability distribution v_i:

$$\nu_i(\mathbf{x}) = \frac{d^2(\mathbf{x}, C_{i-1})}{\sum_{\mathbf{x}'} d^2(\mathbf{x}', C_{i-1})}$$

and set $C_i := C_{i-1} \cup \{\mathbf{x}\}.$

Gives a provably good $O(\log n)$ approximation to optimal clustering.

Choosing k

Intra-cluster variance:

$$W_k := rac{1}{|C_k|} \sum_{\mathbf{x} \in C_k} (\mathbf{x} - \boldsymbol{\mu}_k)^2.$$

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$$\blacktriangleright W := \sum_k W_k.$$

- ▶ Pick k to minimize W_k
- Elbow heuristic, Gap Statistic ...

SON Relaxation (Lindsten et al 2011)

$$\min_{\mu} \sum_{i} \|\mathbf{x}_{i} - \boldsymbol{\mu}(i)\|^{2} + \lambda \sum_{p,q:p < q} \|\boldsymbol{\mu}_{p} - \boldsymbol{\mu}_{q}\|_{2}.$$

where $\mu(i)$ indicates the centroid of the cluster that \mathbf{x}_i is assigned to.

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 for all i (thus, $K = N$).

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- If you take only first term ...
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If you take only second term ...

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If you take only second term ...

• ...
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 for all p, q (thus, $K = 1$).

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- By varying λ , we steer between these two extremes.

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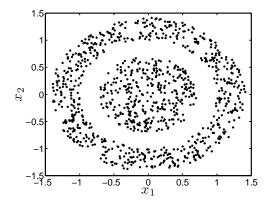
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If you take only second term ...

- ... $\mu_p = \mu_q$ for all p, q (thus, K = 1).
- By varying λ , we steer between these two extremes.
- Do not need to know K in advance and do not need to do careful initialization.

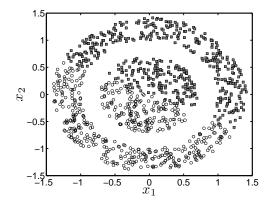
When does K-means break?



- Data has clear cluster structure.
- Outer cluster can not be represented as a single point.

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Maybe we can kernelise K-means?

Distances:

$$(\mathbf{x}_n - \boldsymbol{\mu}_k)^{\mathsf{T}} (\mathbf{x}_n - \boldsymbol{\mu}_k)$$

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• Distances can be written as (defining $N_k = \sum_n z_{nk}$):

$$(\mathbf{x}_n - \boldsymbol{\mu}_k)^{\mathsf{T}}(\mathbf{x}_n - \boldsymbol{\mu}_k) = \left(\mathbf{x}_n - N_k^{-1} \sum_{m=1}^N z_{mk} \mathbf{x}_m\right)^{\mathsf{T}} \left(\mathbf{x}_n - N_k^{-1} \sum_{m=1}^N z_{mk} \mathbf{x}_m\right)$$

Multiply out:

$$\mathbf{x}_{n}^{\mathsf{T}}\mathbf{x}_{n} - 2N_{k}^{-1}\sum_{m=1}^{N} z_{mk}\mathbf{x}_{m}^{\mathsf{T}}\mathbf{x}_{n} + N_{k}^{-2}\sum_{m,l} z_{mk}z_{lk}\mathbf{x}_{m}^{\mathsf{T}}\mathbf{x}_{l}$$

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Kernel substitution:

$$k(\mathbf{x}_n, \mathbf{x}_n) - 2N_k^{-1}\sum_{m=1}^N z_{mk}k(\mathbf{x}_n, \mathbf{x}_m) + N_k^{-2}\sum_{m,l=1}^N z_{mk}z_{lk}k(\mathbf{x}_m, \mathbf{x}_l)$$

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Algorithm:

1. Choose a kernel and any necessary parameters.

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2. Start with random assignments z_{nk} .

Algorithm:

- 1. Choose a kernel and any necessary parameters.
- 2. Start with random assignments z_{nk} .
- 3. For each **x**_n assign it to the nearest 'center' where distance is defined as:

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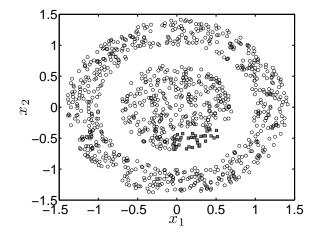
4. If assignments have changed, return to 3.

Algorithm:

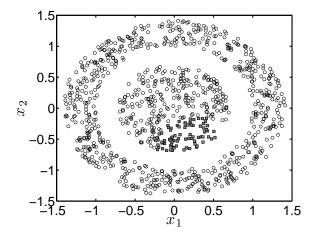
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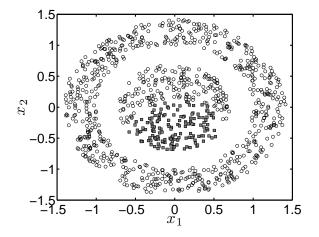
- 4. If assignments have changed, return to 3.
- Note no μ_k. This would be N_k⁻¹∑_n z_{nk}φ(x_n) but we don't know φ(x_n) for kernels. We only know φ(x_n)^Tφ(x_m) (kernel SVM lecture)...



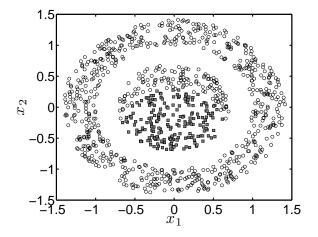
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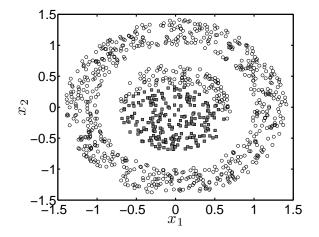
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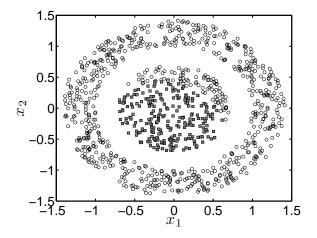
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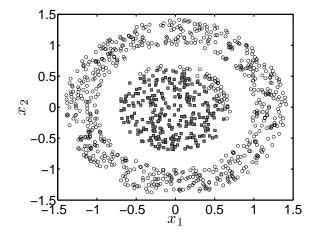
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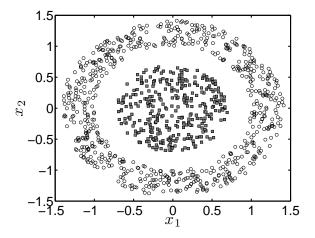
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Solution at convergence.

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- Makes simple K-means algorithm more flexible.
- But, have to now set additional parameters.
- Very sensitive to initial conditions lots of local optima.

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Simple (and effective) clustering strategy.

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Simple (and effective) clustering strategy.

Converges to (local) minima of:

$$\sum_{n}\sum_{k}z_{nk}(\mathbf{x}_{n}-\boldsymbol{\mu}_{k})^{\mathsf{T}}(\mathbf{x}_{n}-\boldsymbol{\mu}_{k})$$

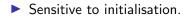
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Simple (and effective) clustering strategy.

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Simple (and effective) clustering strategy.

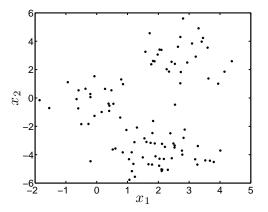
Converges to (local) minima of:

$$\sum_{n}\sum_{k}z_{nk}(\mathbf{x}_{n}-\boldsymbol{\mu}_{k})^{\mathsf{T}}(\mathbf{x}_{n}-\boldsymbol{\mu}_{k})$$

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- Sensitive to initialisation.
- How do we choose K?
 - Tricky, several heuristics have been proposed.
 - Can we use CV (Cross-Validation)?
 - The Sum of Norms method.

Mixture models – thinking generatively

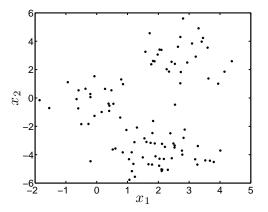


Could we hypothesis a model that could have created this data?

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Mixture models – thinking generatively



- Could we hypothesis a model that could have created this data?
- Each \mathbf{x}_n seems to have come from one of three distributions.