## Lecture 6: Clustering

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## Classification without classes

In classification the main idea was to determine

$$
p(i \mid \mathbf{x}) \quad \text { or } \quad p(\mathbf{x}, i)=p(\mathbf{x} \mid i) p(i)
$$

through model approximations (LDA, logistic regression), rules/partitioning (CART, random forests) or directly from data (kNN).

What if we do not have any classes? Clustering

## Goals

- Find groups in data
- Summarize high-dimensional data
- Data exploration


## Clustering

Clustering is a harder problem than classification

- What is a cluster?
- How many clusters are there?
- How do we find them? Can they have any shape?


We need to able to measure dissimilarity between features to determine which samples/objects are close together or far apart.

Note: In clustering classes are often called labels and features are attributes

## Dissimilarity measures

A dissimilarity measure for features $x_{1}, x_{2}$ is a function such that

$$
d\left(x_{1}, x_{2}\right) \geq 0 \quad \text { and } \quad d\left(x_{1}, x_{2}\right)=d\left(x_{2}, x_{1}\right)
$$

Dissimilarity across all features can be defined as

$$
D\left(\mathbf{x}_{1}, \mathbf{x}_{2}\right)=\sum_{j=1}^{p} d_{j}\left(x_{1}^{(j)}, x_{2}^{(j)}\right)
$$

## Typical examples

- For quantitative features: $\ell_{1}$ or $\ell_{2}$ norm, correlation between whole feature vectors, ...
- For categorical variables with $K$ levels: Loss matrix $\mathbf{L} \in \mathbb{R}^{K \times K}$ such that $\mathbf{L}_{r s}=\mathbf{L}_{s r}, \mathbf{L}_{r r}=0$ and $\mathbf{L}_{r s} \geq 0$. Then $d(r, s)=\mathbf{L}_{r s}$


## Challenges in Clustering

## Two main challenges

1. How many clusters are there?
2. Given a number of clusters, how do we find them?

## Focus on Challenge 2 first.

Idea: Partition the observations into $K$ groups/clusters so that pairwise dissimilarities within groups are smaller than between groups.

Note: A partition of the observations is called a clustering $C(\mathbf{x})=i$

## Combinatorial Clustering (I)

Total amount of dissimilarity for an arbitrary clustering $C$

$$
\begin{aligned}
& T=\underbrace{\sum_{l=1}^{n} \sum_{m<l} D\left(\mathbf{x}_{l}, \mathbf{x}_{m}\right)}_{\text {Total point scatter }} \\
& =\sum_{i=1}^{K} \sum_{\substack{l=1 \\
C\left(\mathbf{x}_{l}\right)=i}}^{n}\left(\sum_{\substack{m<l \\
C\left(\mathbf{x}_{m}\right)=i}} D\left(\mathbf{x}_{l}, \mathbf{x}_{m}\right)+\sum_{\substack{m<l \\
C\left(\mathbf{x}_{m}\right) \neq i}} D\left(\mathbf{x}_{l}, \mathbf{x}_{m}\right)\right) \\
& =\underbrace{\sum_{i=1}^{K} \sum_{\substack{l=1 \\
C\left(\mathbf{x}_{l}\right)=i}}^{n} \sum_{\substack{m<l \\
C\left(\mathbf{x}_{m}\right)=i}} D\left(\mathbf{x}_{l}, \mathbf{x}_{m}\right)}_{\text {Within cluster point scatter }}+\underbrace{\sum_{i=1}^{K} \sum_{\substack{l=1 \\
C\left(\mathbf{x}_{l}\right)=i}}^{n} \sum_{\substack{m<l \\
C\left(\mathbf{x}_{m}\right) \neq i}} D\left(\mathbf{x}_{l}, \mathbf{x}_{m}\right)}_{\substack{=: B(C) \\
\text { Between cluster point scatter }}}
\end{aligned}
$$

## Combinatorial Clustering (II)

Note that $T$ does not depend on the clustering. Therefore

$$
W(C)=T-B(C)
$$

and minimizing within cluster point scatter is equivalent to maximizing between cluster point scatter.

As in the case of decision trees/CART looking at all possible partitions and finding the global minimum of $W(C)$ is too computational expensive.

Use greedy algorithms to find local minima.

## An approximation to Combinatorical Clustering (I)

Consider the special case $D\left(\mathbf{x}_{l}, \mathbf{x}_{m}\right)=\left\|\mathbf{x}_{l}-\mathbf{x}_{m}\right\|^{2}$ then

$$
\begin{aligned}
W(C) & =\sum_{i=1}^{K} \sum_{\substack{l=1 \\
C\left(\mathbf{x}_{l}\right)=i}}^{n} \sum_{\substack{m<l \\
C\left(\mathbf{x}_{m}\right)=i}}\left\|\mathbf{x}_{l}-\mathbf{x}_{m}\right\|^{2} \\
& =\sum_{i=1}^{K} N_{i} \sum_{\substack{l=1 \\
C\left(\mathbf{x}_{l}\right)=i}}^{n}\left\|\mathbf{x}_{l}-\mathbf{m}_{i}\right\|^{2}
\end{aligned}
$$

where

$$
N_{i}=\sum_{l=1}^{n} \mathbb{1}\left(C\left(\mathbf{x}_{l}\right)=i\right) \quad \text { and } \quad \mathbf{m}_{i}=\frac{1}{N_{i}} \sum_{C\left(\mathbf{x}_{l}\right)=i} \mathbf{x}_{l}
$$

## An approximation to Combinatorical Clustering (II)

The goal now is to solve

$$
\underset{C}{\arg \min } \sum_{i=1}^{K} N_{i} \sum_{\substack{l=1 \\ C\left(\mathbf{x}_{l}\right)=i}}^{n}\left\|\mathbf{x}_{l}-\mathbf{m}_{i}(C)\right\|^{2}
$$

which still requires to visit all possible partitions.
Observation: For a fixed clustering rule $C$ it holds that

$$
\mathbf{m}_{i}(C)=\underset{\mathbf{m}}{\arg \min } \sum_{C\left(\mathbf{x}_{l}\right)=i}\left\|\mathbf{x}_{l}-\mathbf{m}\right\|^{2}
$$

Approximative solution: Consider the larger problem

$$
\underset{m_{i} \text { for } 1 \leq i \leq K}{\arg \min } \sum_{i=1}^{K} N_{i} \sum_{\substack{l=1 \\ C\left(\mathbf{x}_{l}\right)=i}}^{n}\left\|\mathbf{x}_{l}-\mathbf{m}_{i}\right\|^{2}
$$

## k-means

This approximation can be solved iteratively for the clustering $C$ and the cluster centres. This is called the k-means algorithm.

## Computational procedure:

1. Initialize: Randomly choose $K$ observations as cluster centres $\mathbf{m}_{i}$ and set
$J_{\max }$ to a positive integer.
2. For steps $j=1, \ldots, J_{\max }$
2.1 Cluster allocation: $C\left(\mathbf{x}_{l}\right)=\underset{1 \leq i \leq K}{\arg \min }\left\|\mathbf{x}_{l}-\mathbf{m}_{i}\right\|^{2}$
2.2 Cluster centre update: $\mathbf{m}_{i}=\frac{1}{N_{i}} \sum_{C\left(\mathbf{x}_{l}\right)=i} \mathbf{x}_{l}$
2.3 Stop if clustering $C$ did not change

## Notes on k-means

- Dependence on initial selection: Run repeatedly to see if $k$-means provides stable results
- Since k-means uses the $\ell_{2}$ norm it has all the typical problems (sensitive to outliers and noise)
- Clusters tend to be circular: k-means looks in a circular fashion around each cluster centre and assigns an observation to the closest centre
- Problems with unequal cluster size: If some clusters have less samples than others, then k-means tends to add those to the bigger clusters
- Always finds $K$ clusters (not unique to k-means)


## k-means and circular clusters



## Using k-means on the wine dataset

UCI Wine dataset: $K=3$ classes. Let's see if $k$-means recovers the classes given only the features/attributes.


## Partition around medoids (PAM) or k-medoids

Restrictions of k-means: Features have to be continuous and the $\ell_{2}$ norm has to be used as a distance measure.

Idea: Similar approximation but use general distance measure. Also, use one of the observations as cluster centre (a medoid), not the centroid.

Solve

$$
\underset{C}{\arg \min } \sum_{i=1}^{K} N_{i} \sum_{\substack{l=1 \\ l_{i} \text { for } 1 \leq i \leq K}}^{n} D\left(\mathbf{x}_{l}, \mathbf{x}_{l_{i}}\right)
$$

Notation: For observed feature vectors $\mathbf{x}_{l}$ and $\mathbf{x}_{m}$ set $\mathbf{D}_{l, m}=D\left(\mathbf{x}_{l}, \mathbf{x}_{m}\right)$. This results in $\mathbf{D} \in \mathbb{R}^{n \times n}$.

## PAM/k-medoids algorithm

## Computational procedure:

1. Initialize: Randomly choose $K$ observation indices as cluster centres $l_{i}$ and set $J_{\text {max }}$ to a positive integer
2. For steps $j=1, \ldots, J_{\text {max }}$
2.1 Cluster allocation: $C\left(\mathbf{x}_{l}\right)=\underset{1 \leq i \leq K}{\arg \min } \mathbf{D}_{l, l_{i}}$
2.2 Cluster centre update: $l_{i}=\underset{\substack{1 \leq \leq \leq n \\ C\left(\mathbf{x}_{l}\right)=i}}{\arg \min } \sum_{C\left(\mathbf{x}_{m}\right)=i} \mathbf{D}_{l, m}$
2.3 Stop if clustering $C$ did not change

Computational Complexity: Step 2.2 is now quadratic in $n_{i}$ instead of linear as in k-means

Note: All PAM requires is a matrix of distances $\mathbf{D}$ and no additional distance computations are necessary. Very diverse types of features can be used.

Cluster validation and selection of cluster count

## Cluster validation

## Internal indices

- Focus on between and within cluster scatter
- Aim is to achieve high between cluster scatter and low within cluster scatter


## External indices

- Focus on comparison of final clustering with reference classes
- Used to e.g. determine which types of clusters can be found in data, or to evaluate different clustering algorithms on a reference dataset


## Examples of internal indices

## Elbow heuristic for k-means



## Observations:

- $W(C)$ decreases with cluster count $K$
- Decreases are less substantial if data does not support more clusters
- $K$ is chosen such that following decreases are substantially smaller.


## Silhouette Width

For every observation $\mathbf{x}_{l}$ define (with $\mathbf{D}_{l, m}=D\left(\mathbf{x}_{l}, \mathbf{x}_{m}\right)$ )

1. Average distance within cluster:

$$
a_{l}=\frac{1}{n_{C\left(\mathbf{x}_{l}\right)}} \sum_{C\left(\mathbf{x}_{m}\right)=C\left(\mathbf{x}_{l}\right)} \mathbf{D}_{l, m}
$$

2. Average distance to nearest cluster:

$$
b_{l}=\underset{\substack{1 \leq i \leq K \\ i \neq C\left(\mathbf{x}_{l}\right)}}{\arg \min } \frac{1}{n_{i}} \sum_{C\left(\mathbf{x}_{m}\right)=i} \mathbf{D}_{l, m}
$$

3. Silhouette width: $s_{l}=\frac{b_{l}-a_{l}}{\max \left(a_{l}, b_{l}\right)} \in[-1,1]$
and overall average silhouette width: $S=\frac{1}{n} \sum_{l=1}^{n} s_{l}$.

## Notes on silhouette width

## - Interpretation

- Close to 1 when observation is well located inside the cluster and separated from the nearest cluster
- Close to 0 when observation is between two clusters
- Negative if observation on average closer to another cluster. Warning sign: Hints at which observations should be investigated.
- Average silhouette width should be maximal for a good clustering
- Limitations
- Needs at least two clusters
- Based on the same ideas as PAM/k-medoids and therefore considers clusters to be spherical


## Silhouette Width: Example

Clustering of the UCI wine data using k-medoids with the $\ell_{2}$ metric. Sorted per cluster and arranged in decreasing order of silhouette width.



- Silhouette width gives a clear signal that more than three clusters lead to decreasing performance
- However, two and three clusters are indicated of similar quality.


## Observations with negative Silhouette width

Observations in orange have negative silhouette width. Cluster medoids are shown in blue.



## An example of an external index

## Mutual information and entropy

Let $C$ be a clustering for $K$ clusters and $c$ a classification rule for $M$ classes.
Denote $S_{i}=\left\{\mathbf{x}_{l}: C\left(\mathbf{x}_{l}\right)=i\right\}, S^{j}=\left\{\mathbf{x}_{l}: c\left(\mathbf{x}_{l}\right)=j\right\}$, and $S_{i}^{j}=S_{i} \cap S^{j}$.
We are interested in how well the two rules agree on a dataset.
Mutual Information: Amount of information that can be obtained about one rule by knowing the other rule

$$
I(C, c)=\sum_{i=1}^{K} \sum_{j=1}^{M} \mathbb{P}\left(S_{i}^{j}\right) \log \frac{\mathbb{P}\left(S_{i}^{j}\right)}{\mathbb{P}\left(S_{i}\right) \mathbb{P}\left(S^{j}\right)} \approx \sum_{i=1}^{K} \sum_{j=1}^{M} \frac{\left|S_{i}^{j}\right|}{n} \log \frac{n\left|S_{i}^{j}\right|}{\left|S_{i}\right|\left|S^{j}\right|}
$$

Entropy: Information present in each rule

$$
H(C)=-\sum_{i=1}^{K} \mathbb{P}\left(S_{i}\right) \log \mathbb{P}\left(S_{i}\right) \approx-\sum_{i=1}^{K} \frac{\left|S_{i}\right|}{n} \log \frac{\left|S_{i}\right|}{n}
$$

and analogously for $c$.

## Normalised mutual information

Mutual information can be seen as a measure for how much more information about the true classes we obtain by being given the cluster labels.

If the clustering is completely random, we gain no knowledge, i.e. $I(C, c)=0$. If the clustering is perfect, then mutual information is maximal.

However, mutual information is also maximal if $K=n$, i.e. each observation is in its own cluster. Since $H(C)$ is maximal if $K=n$, normalisation can solve this problem.

Note that $I(C, c) \leq(H(C)+H(c)) / 2$ which leads to the definition of normalised mutual information

$$
\operatorname{NMI}(C, c)=\frac{I(C, c)}{(H(C)+H(c)) / 2} \in[0,1] .
$$

## Take-home message

- Clustering is a more challenging problem than classification and needs to answer two questions:
- What is a cluster?
- How many clusters are there?
- The clustering algorithm defines what shapes are considered as clusters.
- Clustering results can be validated by external indices and cluster count can be selected through internal indices.

